



Radhika

RADHIKA RAO PHOTOGRAPHY

MATERNITY, FAMILY & LIFESTYLE PORTRAIT PHOTOGRAPHY

CHILDHOOD IS BOTH FLEETING AND PRECIOUS. AS A PARENT THERE WILL BE MANY MEMORIES YOU WILL TREASURE AND WANT TO RELIVE.



My aim is to capture the essence and the joy of childhood moments in images that will endure and be enjoyed throughout your life and for generations to come.

I prefer to work with families in the comfort of their own homes as children are more relaxed in their usual environment. That's especially true of younger ones who may find a studio session quite frightening. On arrival at your home we'll sit down and discuss your thoughts on the range of shots you'd like to create during the session. We can do as many combinations of family groupings as you'd like during your 90-minute session.

My focus is on natural light photography, by combining a state-of-the-art digital system with available light and specialised lighting techniques my aim is to create images with contrast, depth and spirit. I bring both a collapsible black and a white background with me to the location. This can be easily erected just about anywhere and is used if you would prefer a more simple and minimalistic background to your images.

With 25 years experience in the photographic industry and thousands of happy clients worldwide, you can feel relaxed and feel confident in knowing that I will endeavour to make your experience with Radhika Rao Photography as relaxed, happy and memorable as possible!



PHOTOGRAPHIC SESSIONS

DIGITAL PACKAGES

A personalised, 90-minute photo session with your family, at home or at a location of your choice.

THE SINGLE @ \$5,500

- A 90-minute photography session
- Approx. 100 carefully selected high resolution images ready for reproduction (edited/cropped/ contrast-adjusted)
- All images edited in both colour and black & white
- All images uploaded to a digital platform for easy retrieval

THE DOUBLE @ \$10,500

- (choose two options – Maternity / Newborn / 6 months or 1 Year)
- 2x90 minute photography sessions
- Approx. 100 carefully selected high resolution images ready for reproduction (edited/cropped/ contrast-adjusted) from each session
- All images edited in both colour and black & white
- All images uploaded to a digital platform for easy retrieval

THE TRIPLE @ \$15,570

- (choose three options from Maternity / Newborn / 6 months or 1 Year)
- 3x90 minute photography sessions
- Approx. 100 carefully selected high resolution images ready for reproduction (edited/cropped/ contrast-adjusted) from each session
- All images edited in both colour and black & white
- All images uploaded to a digital platform for easy retrieval

THE TRIPLE + ALBUM @ \$19,250

- (choose three options from Maternity / Newborn / 6 months or 1 Year)
- 3x90 minute photography sessions
- Approx. 100 carefully selected high resolution images ready for reproduction (edited/cropped/ contrast-adjusted) from each session
- All images edited in both colour and black & white
- All images uploaded to a digital platform for easy retrieval
- Plus a 60 page 11x11 printed coffee table book of images from your three photography sessions

All images are provided exclusively for personal, non-commercial use.



INFO & WHAT TO EXPECT

I offer sessions in both the comfort of your own home or out on location. I am happy to offer location options should you prefer an outdoor setting for your shoot.

There will be no need to look into the camera lens non-stop during the session, it's all about being natural and authentic. Capturing genuine emotions, expressions and real moments. Engaging with each other, laughing, cuddles, tickles, playing and my camera will be the witness capturing your families dynamic.

I understand that it might be important to have a more directed portrait that includes the whole family together smiling (if possible!) which we will take about 15 minutes to do during your session but the rest of the session we will endeavour to capture your true moments of connection.

For home sessions I bring both a black and a white collapsible background, these can be erected just about anywhere should you wish to have a more neutral look to your images. Siblings and your four-legged family members are all very welcome to join for all sessions

ABOUT THE SESSION

Before the session it's best to ensure that your child has been fed and is rested. That should make for a re-energised and happy little subject for the start of the shoot. Breaks during the session for either you or your child are absolutely fine.

Each session takes approximately 90 minutes, but if we run slightly over time you will not be charged any additional fee. Portrait sessions can be booked for weekdays or weekends, but in a busy world, it may be tough for your family members to get away from the office during the work day. I can, however, organise sessions with you during the lunch hour if required.

CLOTHING

I would suggest family members wear similar neutral tones as fancy or patterned attire will distract from the subject. I find that a slightly more casual approach tends to work better. Logos can look dated very quickly, so I recommend plain clothing wherever possible. White/ beige /grey/ light pink/ light blue T-shirts/ shirts/ dresses/ polo / tan trousers/ skirts or denim jeans all work well. I would suggest not wearing a watch as it can be reflective in the images. Simple jewellery is fine.

Whatever the attire though, it needs to be clean, ironed and looking fresh. Another advantage of doing the session at home is that changes of clothing can be done quickly and comfortably.

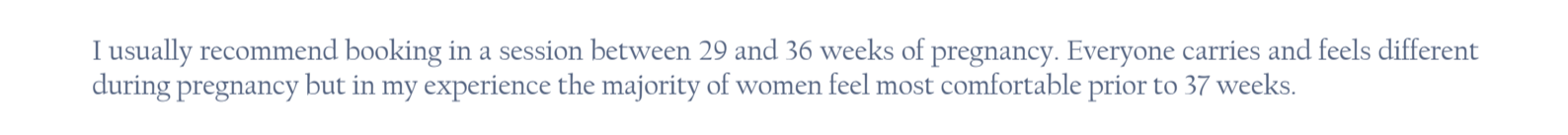
FINAL PRODUCTS

The final digital images are fully edited/cropped/contrast adjusted and provided as high resolution JPG files via an online platform.

The images are provided to you in both colour and black & white. Please allow 7-10 days for editing and up to 2-3 weeks in the busy holiday season. Should you require images for cards or announcements I will work to your specified deadline and provide you with your images via an online platform as soon as possible.

Please note that I do not provide RAW files, you will receive the best images that will be fully edited. All images are provided exclusively for personal and social media use but not for commercial use.

All prints and albums are printed using the very best in photo imaging equipment and are printed with quality pigment inks on to fine art paper.



MATERNITY SESSIONS

An intimate session to celebrate the beginning of a new journey in your lives.

I usually recommend booking in a session between 29 and 36 weeks of pregnancy. Everyone carries and feels different during pregnancy but in my experience the majority of women feel most comfortable prior to 37 weeks.

I truly believe simplicity is best and I always aim is to produce elegant, flattering and timeless images. I suggest that you have on hand a selection of your favourites from your pregnancy wardrobe—i.e.: black ,white, light pink, beige or grey figure-hugging clothes, lace dresses, sheer tops, plain singlets, soft shawls/ fabrics. Colourful form fitting maxi dresses also look great. In addition, we will bring a range of black and white fabrics for draping, lace tops, tube tops and tube skirts.

My goal is to ensure you feel comfortable, beautiful, confident, and empowered throughout your photo session, and I will guide you on poses and wardrobe.

Professional hair and makeup can be arranged should you require this and the stylist will arrive 90 minutes before the start of your session. Please contact me for further details on this option.

NEWBORN SESSIONS

The first few weeks of your baby's life is a time of wonder and unexplainable love, I am there to capture these beautiful moments for you to treasure for a lifetime.

My approach and style to newborn photography is clean, simple and minimalistic with an emphasis on your baby as the beautiful subject.

The best time to photograph newborns is within the first month. When choosing when to book a newborn session bare in mind that at 7-10 days old baby is still very sleepy but with a session booked later in the month you can expect a more awake and interactive little one.

I usually recommend baby to be either naked or in a short sleeve/short arm white/light coloured onesie. By wearing something neutral the focus remains on the baby, expressions and your faces.

Please refer to my portfolio for ideas at :
www.radhikarao.com
Intragram : radhika_rao_photography

Make sure the onesie is quite fitted as its best that the outfit doesn't drape up your baby's neck or look too wrinkled. In addition, I also bring simple monotone woollen blankets, fabrics for draping and baby wraps should you wish to use this kind simple but effective prop. Please book in advance to secure your preferred date. The best time to book your newborn session would be at the beginning of your third trimester, once your confirmation deposit has been made the date will remain flexible until we know when your baby has arrived.

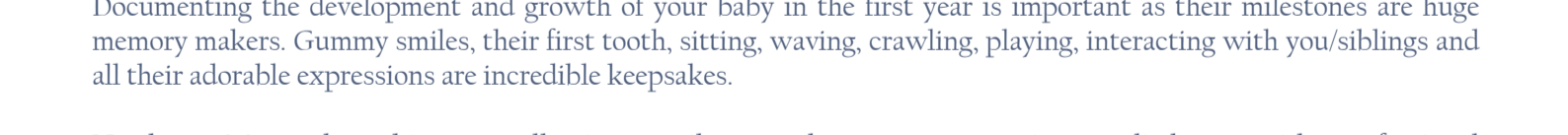
FAMILY SESSIONS

Before the session it's best to ensure that your child has been fed and is rested. That should make for a re-energised and happy little subject for the start of the shoot! Though, of course, breaks during the session for either you or your child are absolutely fine.

I can also arrange professional hair and make-up services for your session, in which case the stylist will need to arrive 90-minutes or so before I do.

Your session will then be edited to the best 100 high resolution images. Each image is given to you in both colour and black & white. They are sent to you via an online platform about 7-10 days after your session, but can be with you sooner if required for announcement cards etc.

I work on your timelines, so please let me know if you need your images expedited. Please note that during high season holidays images will be sent within 2-3 weeks.



THE FIRST YEAR SESSIONS

Documenting the development and growth of your baby in the first year is important as their milestones are huge memory makers. Gummy smiles, their first tooth, sitting, waving, crawling, playing, interacting with you/siblings and all their adorable expressions are incredible keepsakes.

Newborn, 6-8 months and 1 year are all poignant milestones that warrant capturing your little ones with a professional photography session. Please contact me for multi-session discounts and packages.

OUTDOOR/BEACH PHOTO SESSIONS

I usually suggest to try to arrange your outdoor family session either bright and early in the morning or at golden hour (two hours prior to sunset) in the afternoon, if the forecast allows. Nothing beats the gorgeous soft morning or late afternoon natural light.

I generally recommend you wear comfortable shoes and clothes in neutral or pastel colours. Comfort is key though, during your shoot, we might walk a lot, run and lift kids up in the air, so trust me, you will want the comfy shoes option/or no shoes and an outfit that doesn't require stiff poses.

I always make sure to check the forecast a couple of days before the shoot and in case of rain we can reschedule for another day. We all know how hard it is to predict weather, it often happens that the forecast weather app shows sunny weather when it's raining; or vice versa.

I suggest we regularly keep in contact and work out the best location as the day progresses and work around the weather.

PORTRAIT & BRANDING SESSIONS

Having been a business owner for 25 years, I understand the importance of setting yourself apart using custom imagery on your personal blog, website and social media.

I help you create a folio of portraits that represent who you are and what you want to convey about your business to the world. Telling your story and building a brand personality through elegant, creative and unique custom imagery.

Before your branding photoshoot I will gain an understanding of you and your business's core values. Then we work together to capture the essence of your brand through natural light photography, delivering images that create a personal connection with your customers.

My goal is to ensure you feel comfortable, beautiful, confident, and empowered throughout your photo session and we will guide you on location, posing and wardrobe. Professional hair and makeup can be arranged should you require this and the stylist will arrive 90 minutes before the start of your session.

BOOKINGS & FEES

A non-refundable booking deposit of \$900 + travel costs if applicable, is required at the time of booking in order to secure your date.

The remaining amount is due on the day of the session. Sessions may be rescheduled due to illness or injury. If you need to reschedule, please contact me on – 852 9416-0972.

Sessions may be cancelled for no extra charge within 7 days notice, otherwise I will retain the booking deposit. Travel to areas outside Hong Kong Island will be charge accordingly, please check additional pricing for your location of choice.

PAYMENT

All payments to be made to "Radhika Rao" via cash, cheque or bank transfer.

The final balance for your photography session is due on the day of your session.

PRINTING

I offer a wide range of printing services from individual high quality prints, photobooks, image wrap canvases and framing.

To further discuss your printing options please contact me on radhika@radhikarao.com or whatsapp - + 852 94160972 so together we can create your vision.

EXTRAS

PROFESSIONAL HAIR AND MAKE-UP SERVICES can be organized prior to your session at an additional cost, please let me know a week in advance, so I can book the stylist. This will be quoted for independently.

PROFESSIONAL RETOUCHING SERVICES by my graphic artist and will be quoted for on an image by image basis depending on the level of retouching required.

GIFT CERTIFICATE options are available to gift to family and friends.

Please contact me on radhika@radhikarao.com for more details

